



Greytrix & Sage Extended Suite – Real Estate

Greytrix Realty Solution for Realtors who wish to connect to their clients right from the process for acquiring a property, constructing structures on them, maintaining the sales cycles to the handover of the real estate. Sage EES configured to meet the end to end cycle of a real estate's organization to be more organized and build a lasting relation by maintaining realty documents, communications, and various property locations along with their account details.



Capturing essentials for Realty Business Process

Project: Jai Gurudeo Complex:Jai Gurudeo Complex

Summary Photo Gallery Communications Opportunities Documents Buildings Engineering ...

Sage CRM User Survey
Please help us get closer to our customers by participating in our usage survey. [Take Survey](#) [Remind me at next login](#)

For

Name: Jai Gurudeo Complex	Type of Project: Both	Address 2: Plot No. 61	Address 3: Sector 11 # CBD Belapur
Located: Navi Mumbai	Address 1: 218/219 Raheja Arcade	Pin Code: 400 614	
Address 4: Navi Mumbai	City: Mumbai		
Person: -None selected-	Company: -None selected-		

Details

Description: Jai Gurudeo Complex	No of buildings: 0	Source:	Total size of Project: 0.00
User:	Amenities:	Target Audience:	
Territory: Worldwide	Team:	Status: In Progress	
Start Date: 12/28/2009	End Date: 12/28/2009		

● Marketing Campaign:

Not sure if your marketing activities are yielding you results? Market your town plans using an organized marketing campaign module. Track marketing responses along with customer property requirement and conduct a follow up operations to convert your leads into opportunities.

Systematic view of projects along with working status

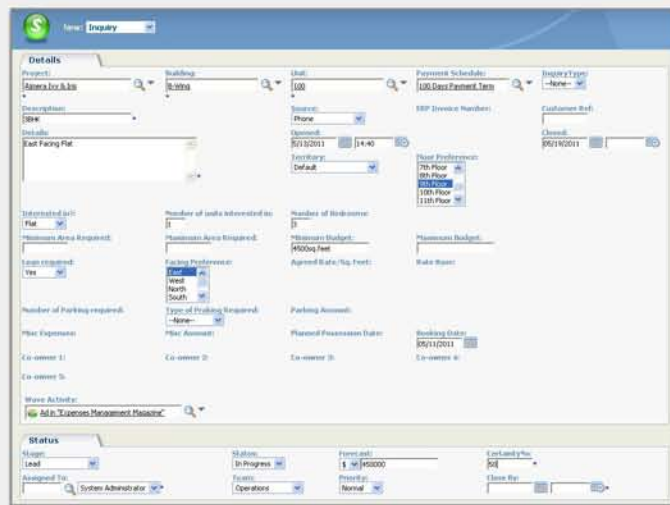
- **Property Tracking:** Have various propositions shaping up at various locations? Track all your properties along with individual unit wise tracing of area base, type of project (i.e. commercial or residential), amenities, customer budget preferences, area rates, automatic payment schedule calculations.
- **Realty Sales:** Leakages in Sales Pipeline, many enquiries but not closures? Track your client property requirements from the initial call till agreement of sale is signed with well-defined SFA work flows.
- **Payment Tracking:** Lost on pending payments follow ups? Depending upon the payment schedules defined for each customer get instant reminders on your screen informing pending payments making it easy for your sales personals to follow up with instant mailing options right from the system.
- **Project and Job Costing:** No clue on the total cost estimation of the project? Budget your project and maintain on the same timelines by using the project and job costing module. Assign staff, material, subcontractors, equipment, miscellaneous items, and overhead to each project within the contract with this powerful job cost accounting software.



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Benefits to Realty Industry:

- Realty industry specific agreement management.
- Gain insight and strengthen customer relationships.
- Location wise Real time data about Property availability.
- Organize you business performance and gain true 360 degree visibility
- Initialize marketing, sales and project job costing simultaneously.
- Increase productivity and improve Collaboration across your organization.
- End to end customer engagement recorded enabling compete customer satisfaction.
- Deploy in the way that best fits your organization, increasing user adoption and providing flexibility.
- Create, schedule and track marketing efforts and measure the performance of every campaign.



Track Sales, Customer Requirement and immediately suggest suitable properties

Features:

Sales Force Automation: Sage EES for Realty industry puts you in complete control of your property sales pipeline allowing you to effectively manage, forecast realty prices and report on all phase of the sales cycle.

Marketing Automation: Target the right customers with the apt property proposal at the when the market is right for real estate. The system gives you a detailed view in the campaign

Customer Service Automation: Sage EES for Real estate provides real-time access to relevant customer data including, type of property required, budget constraints, loan requirements, call and escalation history, interactions, support cases, e-mail and proposals/ agreements sent and received, sales opportunity and more.

- Microsoft Outlook Integration
- Automated Workflow
- Offline Synchronization
- Web & mobile access
- Seamless integration



Blogs: <http://sagecrmaddons.blogspot.com> | Twitter: <http://www.twitter.com/greytrix>
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